



Karin McNabb, BA, CM

Karin combines her entrepreneurial spirit with nearly 25 years of experience in business development, marketing and communications, product management and business intelligence to lead IAIC's marketing and communications activities.

Karin has worked as a self-employed consultant in the high-tech and financial services industries and has held senior level roles in companies like Research in Motion, RDM Corporation and Manulife Financial. Karin has served and been the chairperson on several key financial services committees including: the ETA Technology Committee, NACHA ECC Communications Committee, ANSI X9B and the FSTC.

Karin holds a Bachelor of Arts degree in English from the University of Waterloo and in December 2017 was granted the Chartered Marketer designation from the Canadian Marketing Association (CMA).



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