



## Karin McNabb, BA, CM

### Vice President, Marketing

Karin joined IAIC in 2014 and provides leadership to the marketing group in the delivery of strategic marketing and communications activities for the firm.

Karin holds a Bachelor of Arts degree in English from the University of Waterloo and in December 2017 was granted the Chartered Marketer designation from the Canadian Marketing Association (CMA).

Karin combines her entrepreneurial spirit with nearly 25 years of experience in business development, marketing and communications, product management and business intelligence and has held senior level roles for medium to large technology and insurance companies.



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